

Eglit!

Design and strategies
for high-end brands,
products & services.



Branding festival
jury members



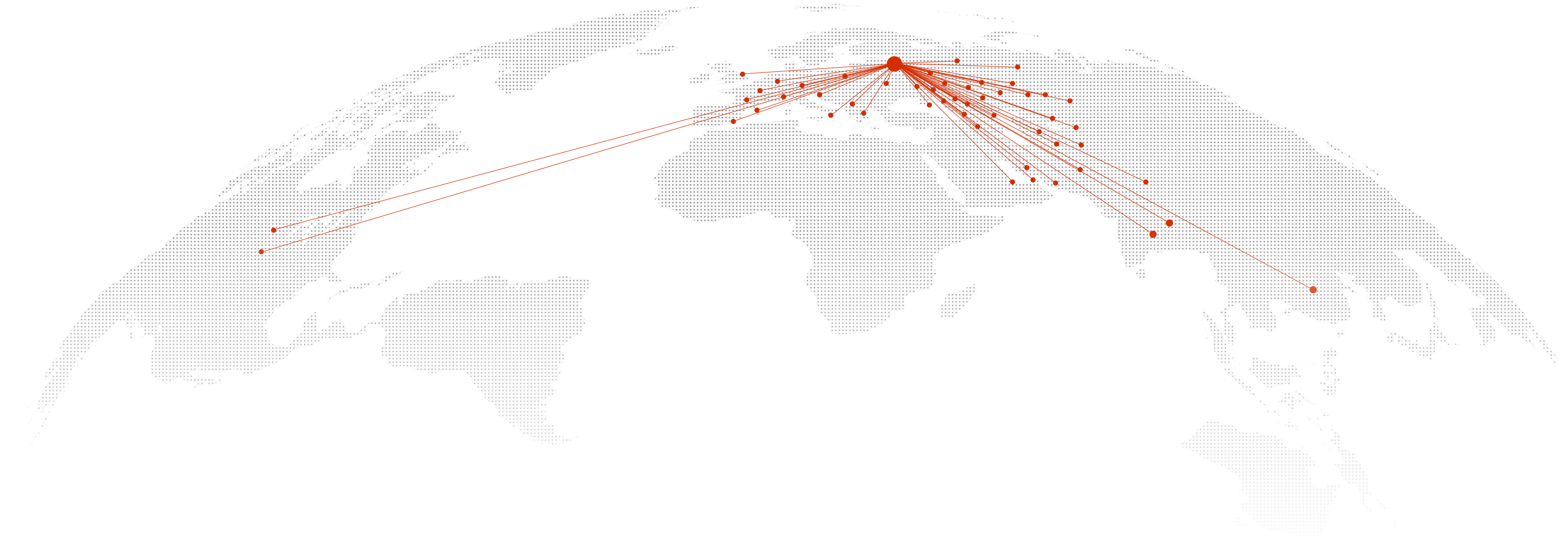
Top 100 strategists
by Brand hub



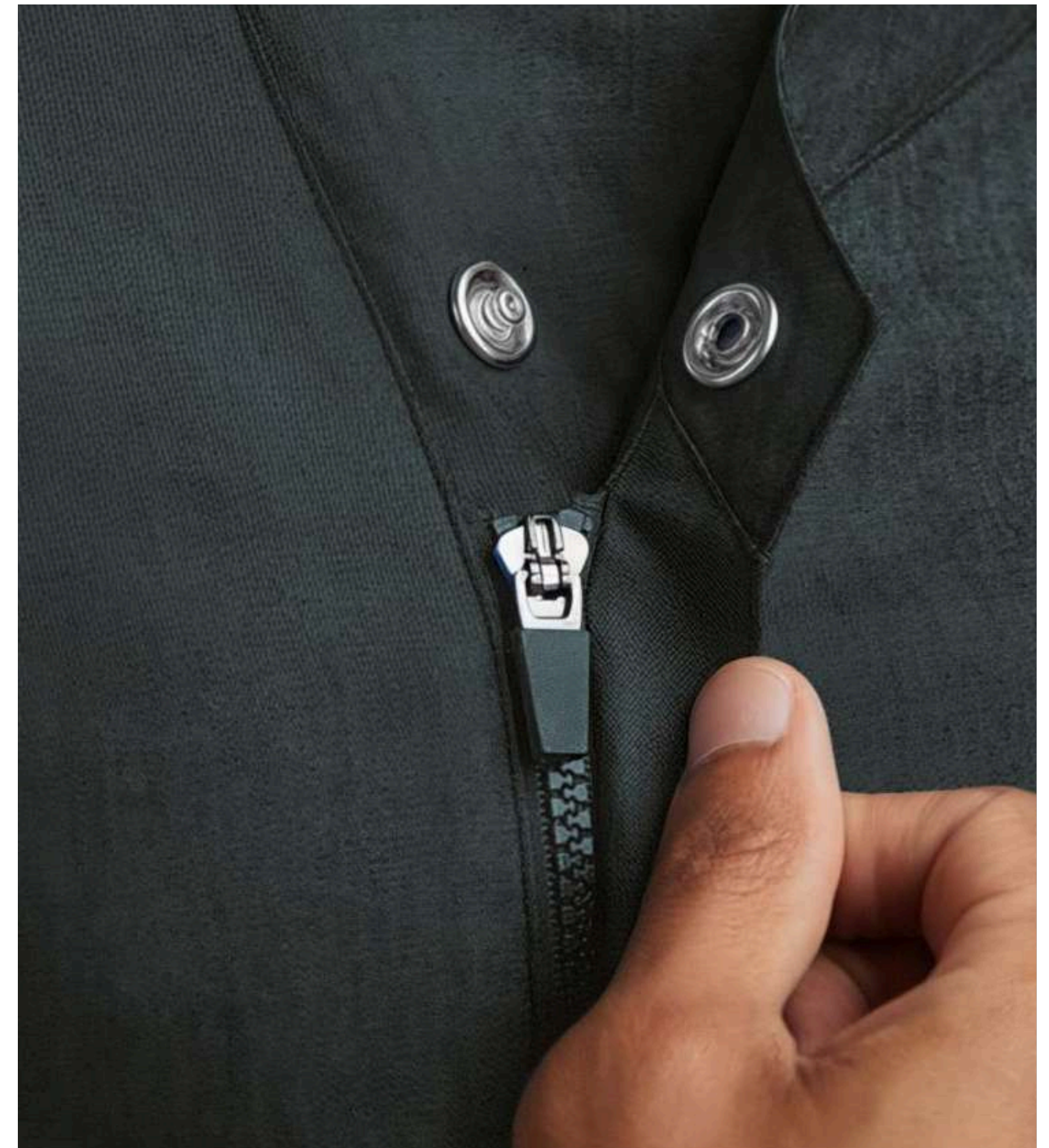
Top 100 branding
and product agencies



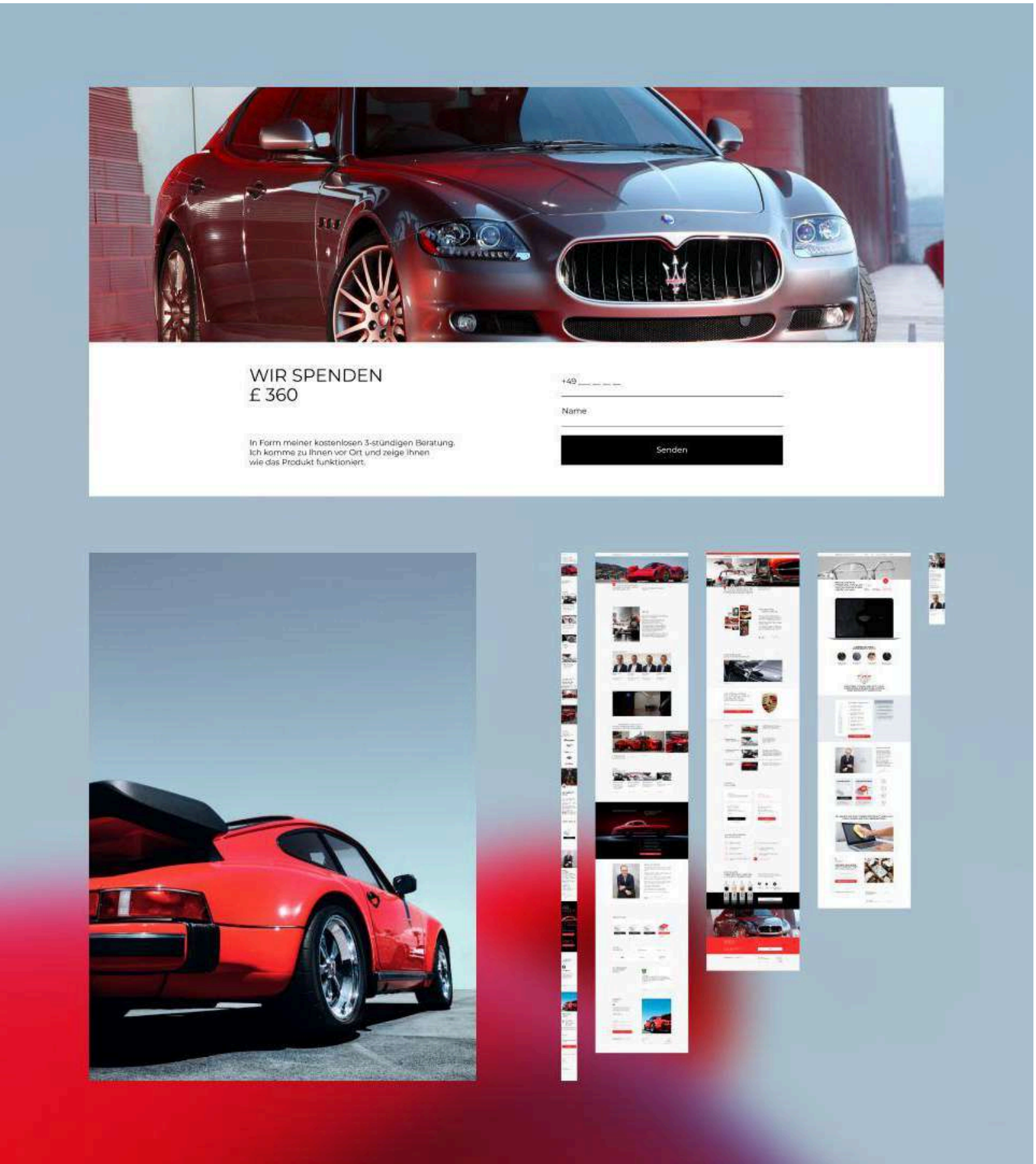
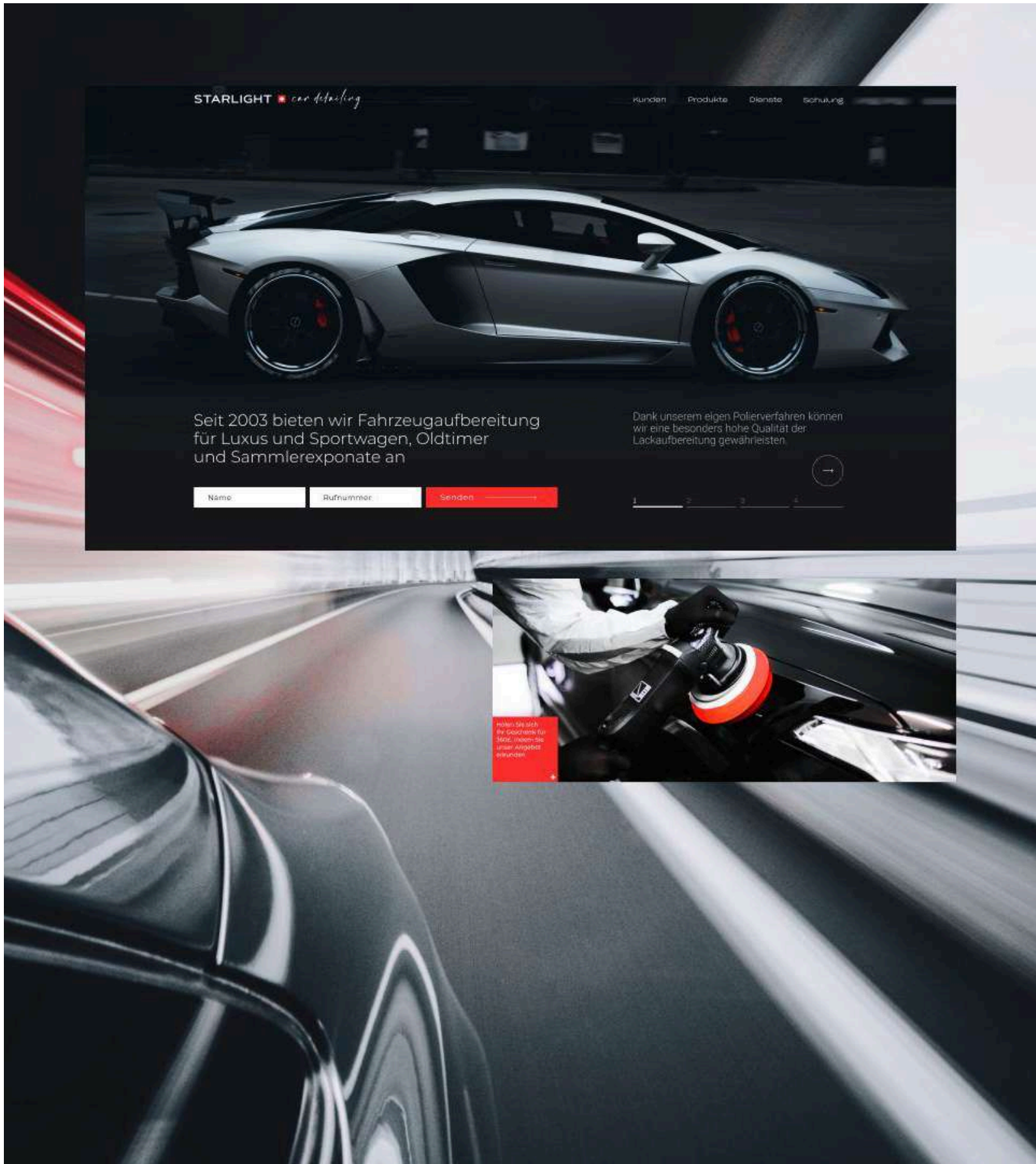
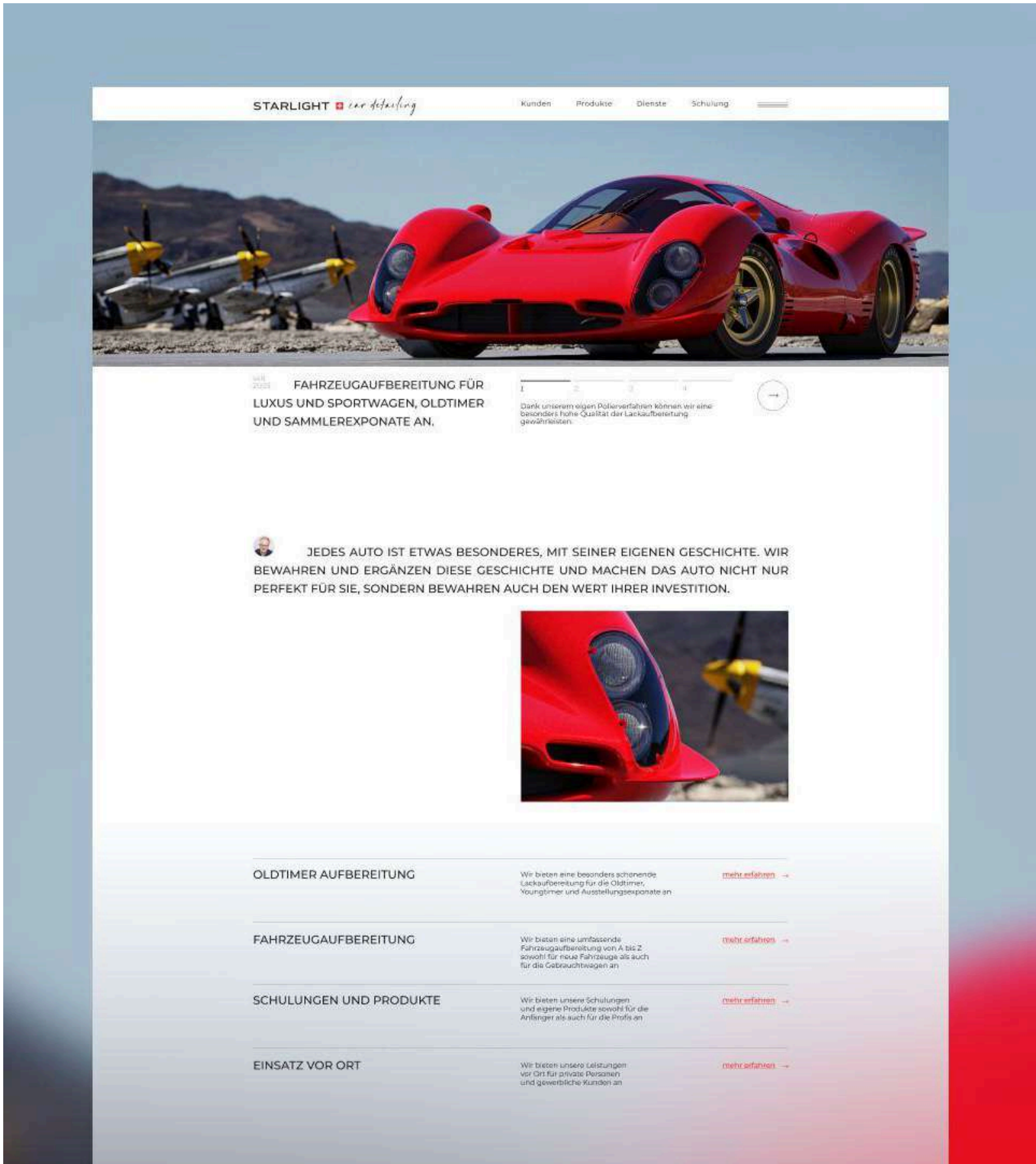
Sponsors of the Dprofile
design community



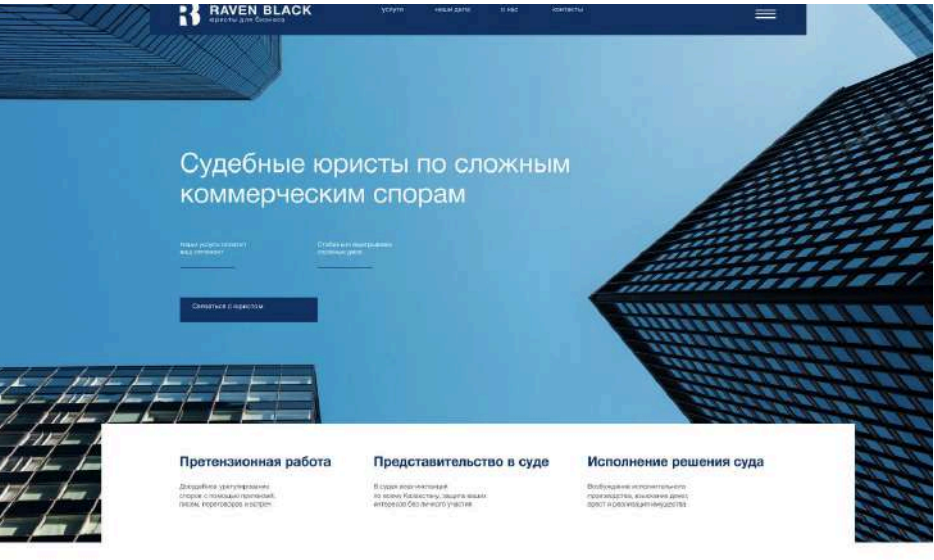
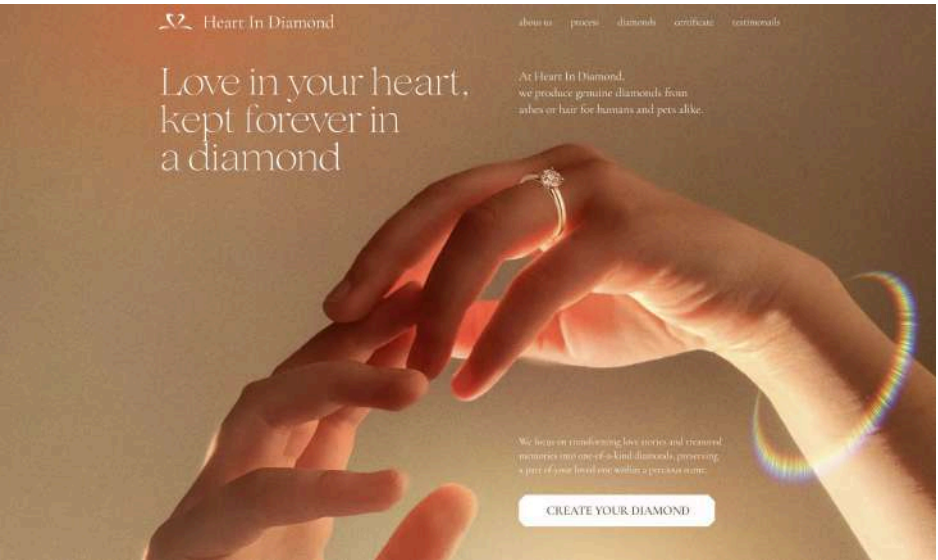
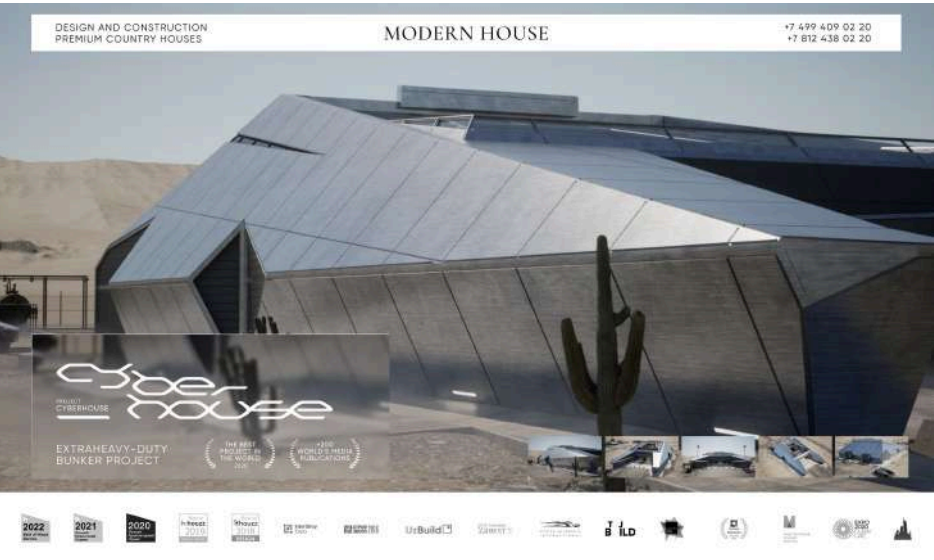
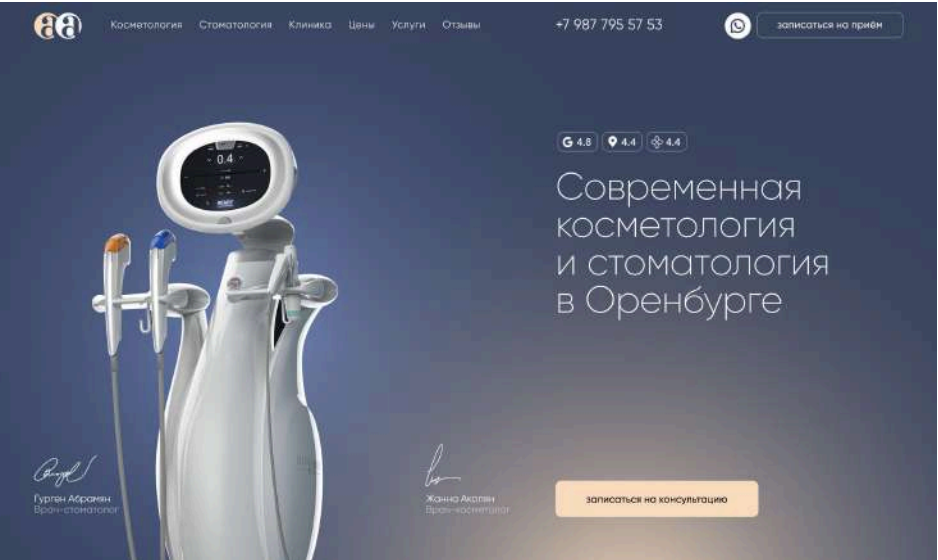
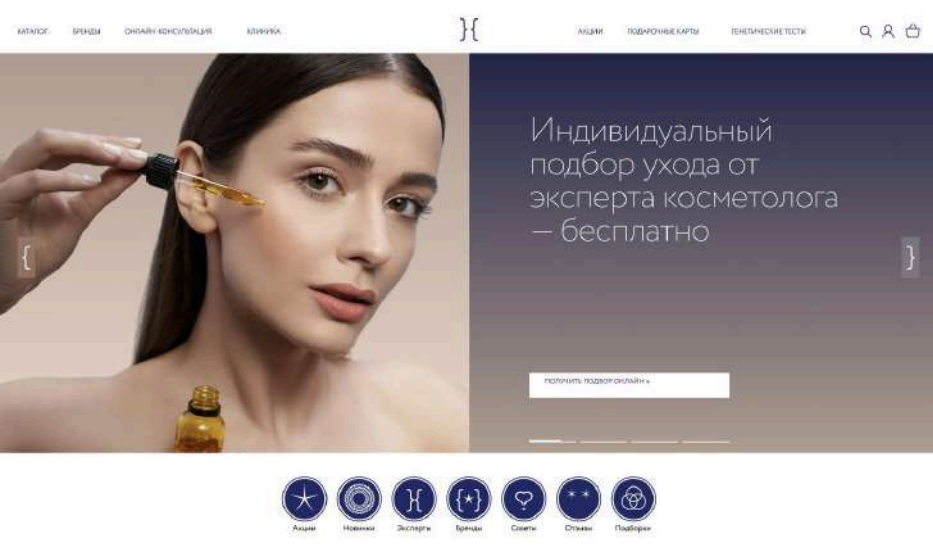
We work with high-end products and complex services where simply 'good' is not enough



Partnering with you at every stage of growth – from defining brand meaning to integrated performance marketing

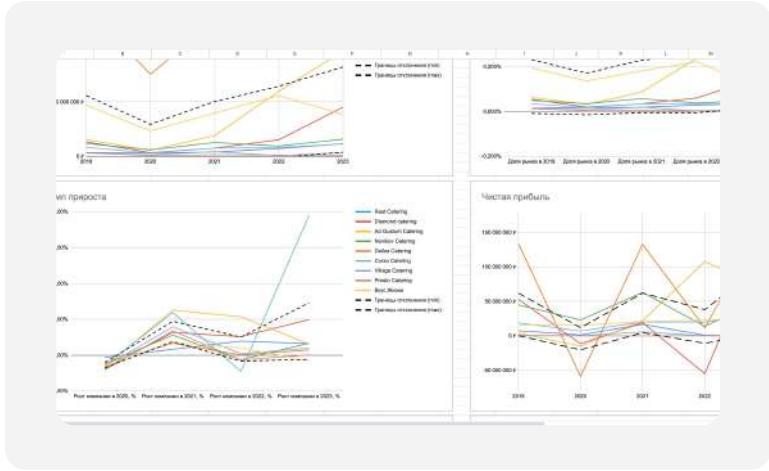


Creating identity, design, and web solutions balanced between aesthetics and efficiency





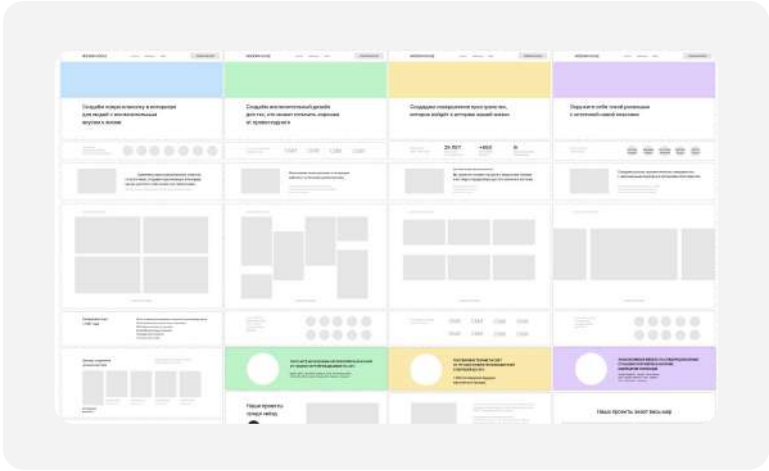
→ Conducting comprehensive market & user research



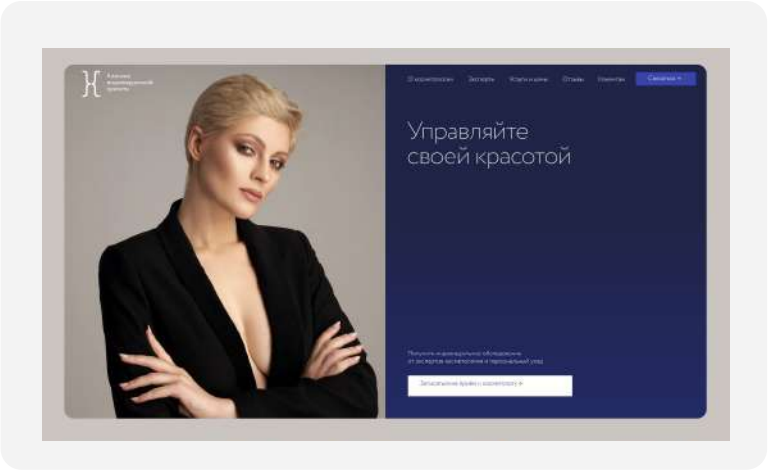
→ Developing strategy & core hypotheses



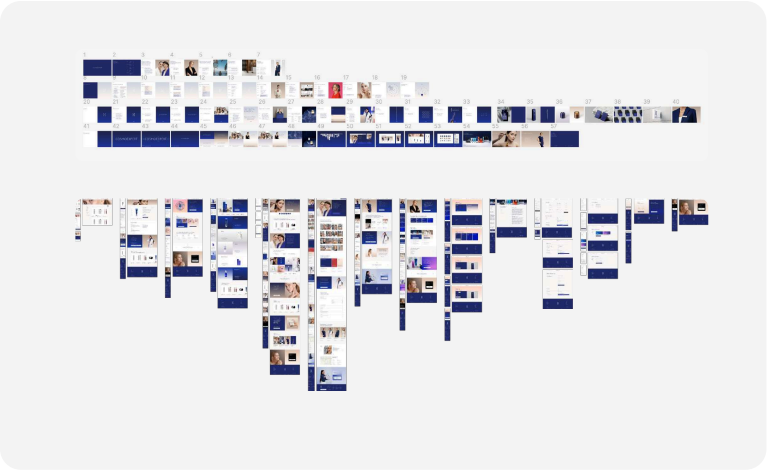
→ Building brand platforms & key messaging



→ Crafting copy, UX architecture, and logic



→ Designing websites, brand identity, graphics & packaging



→ Facilitating seamless rollout and ongoing brand support

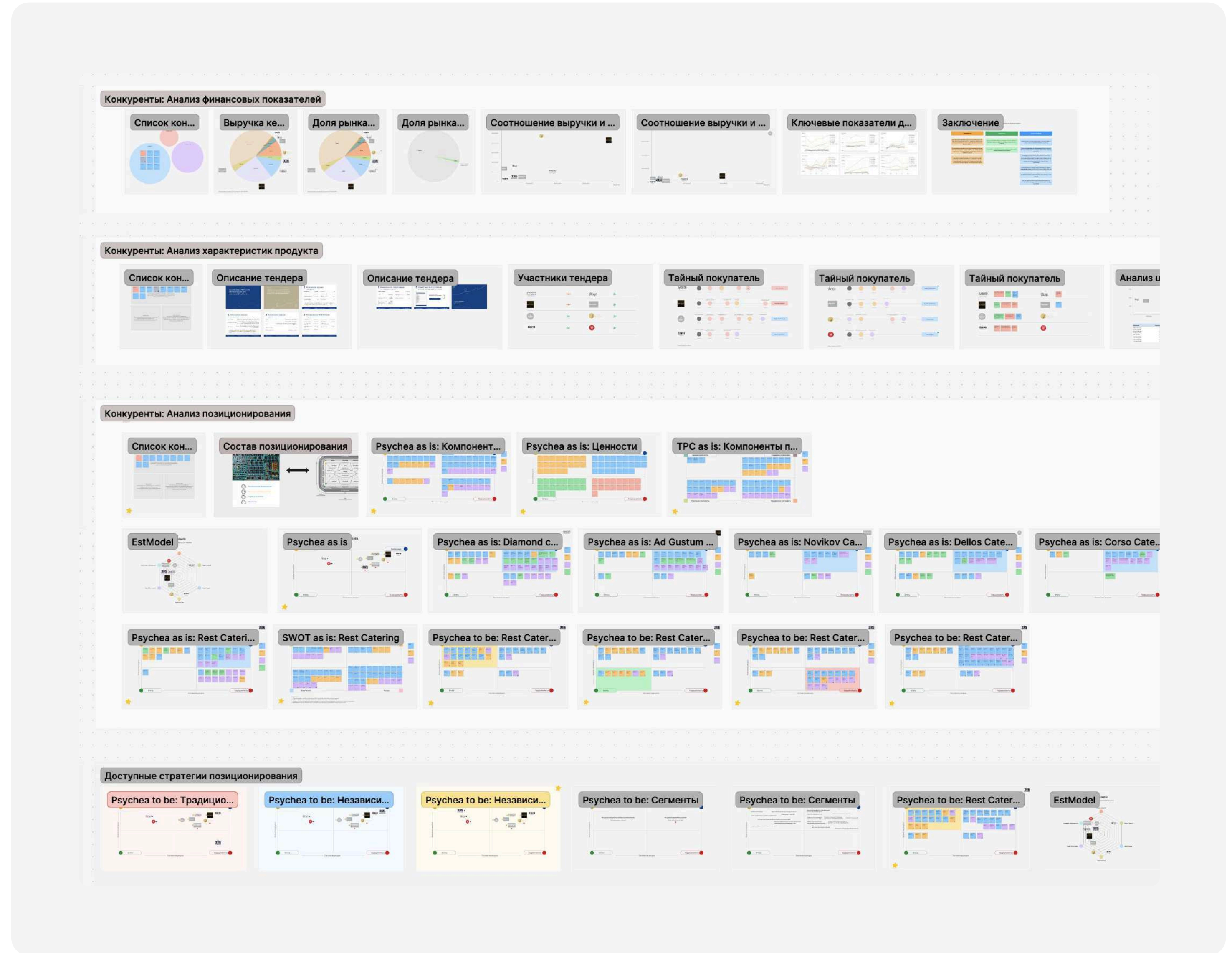
Full-cycle services delivering measurable results.

Market Research Deep Dive



The more data we gather, the greater our strategic leverage. We unearth critical insights into markets, customers, and competitors to minimize uncertainty and build bulletproof brand positioning. Complex schemes transformed into actionable conclusions.

- Audience Research / CX Research
- Competitive Analysis
- Market Analysis & Comprehensive Research

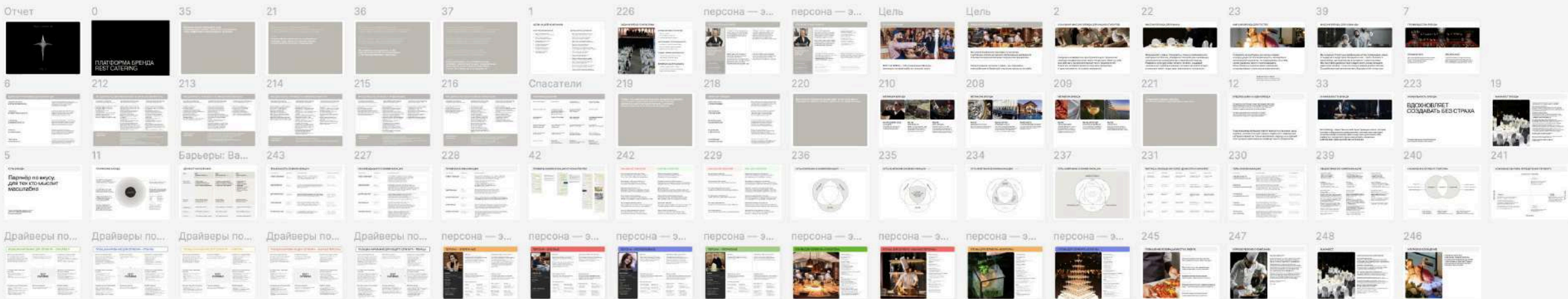
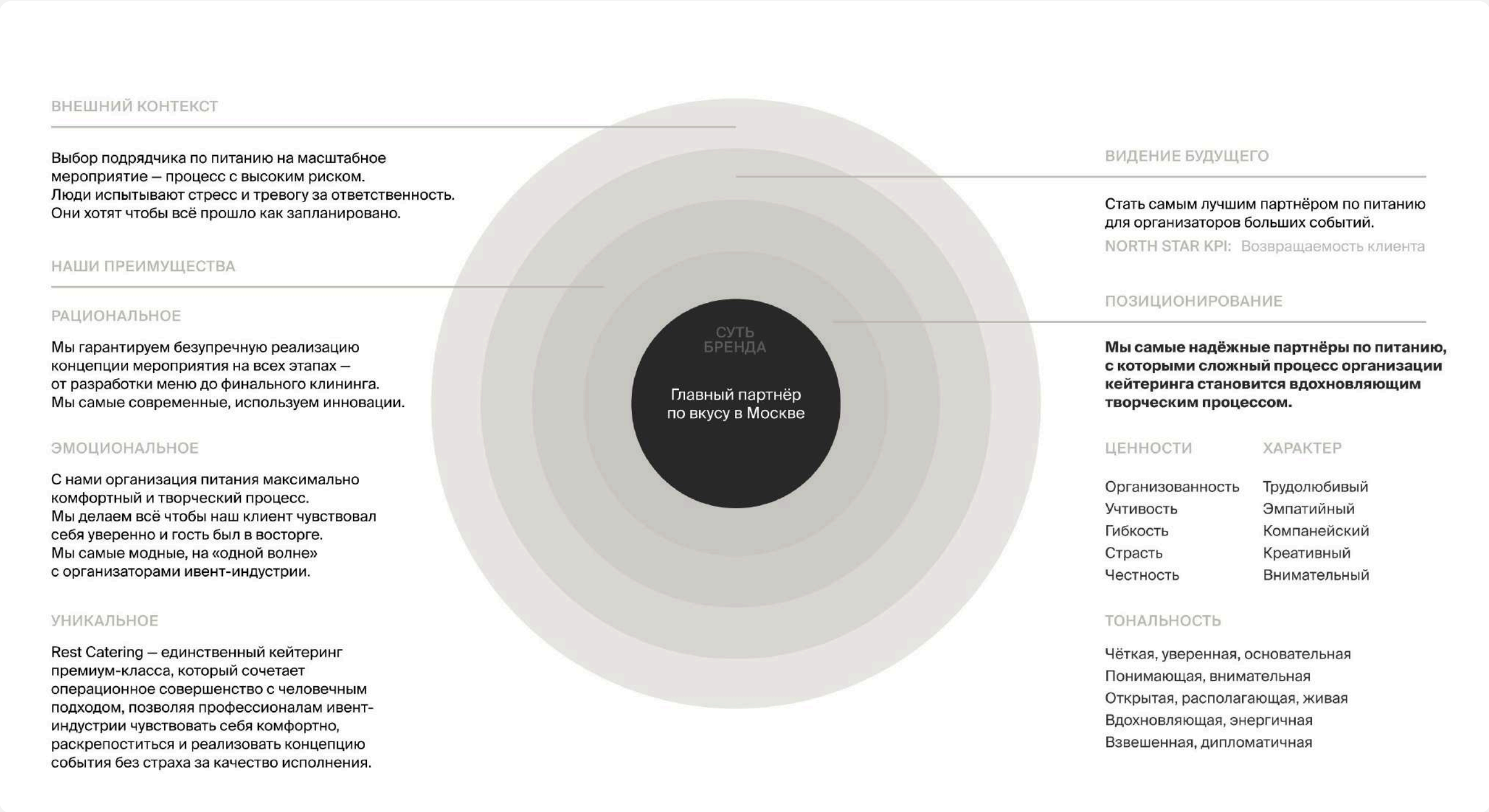


Building long-term brand strategies



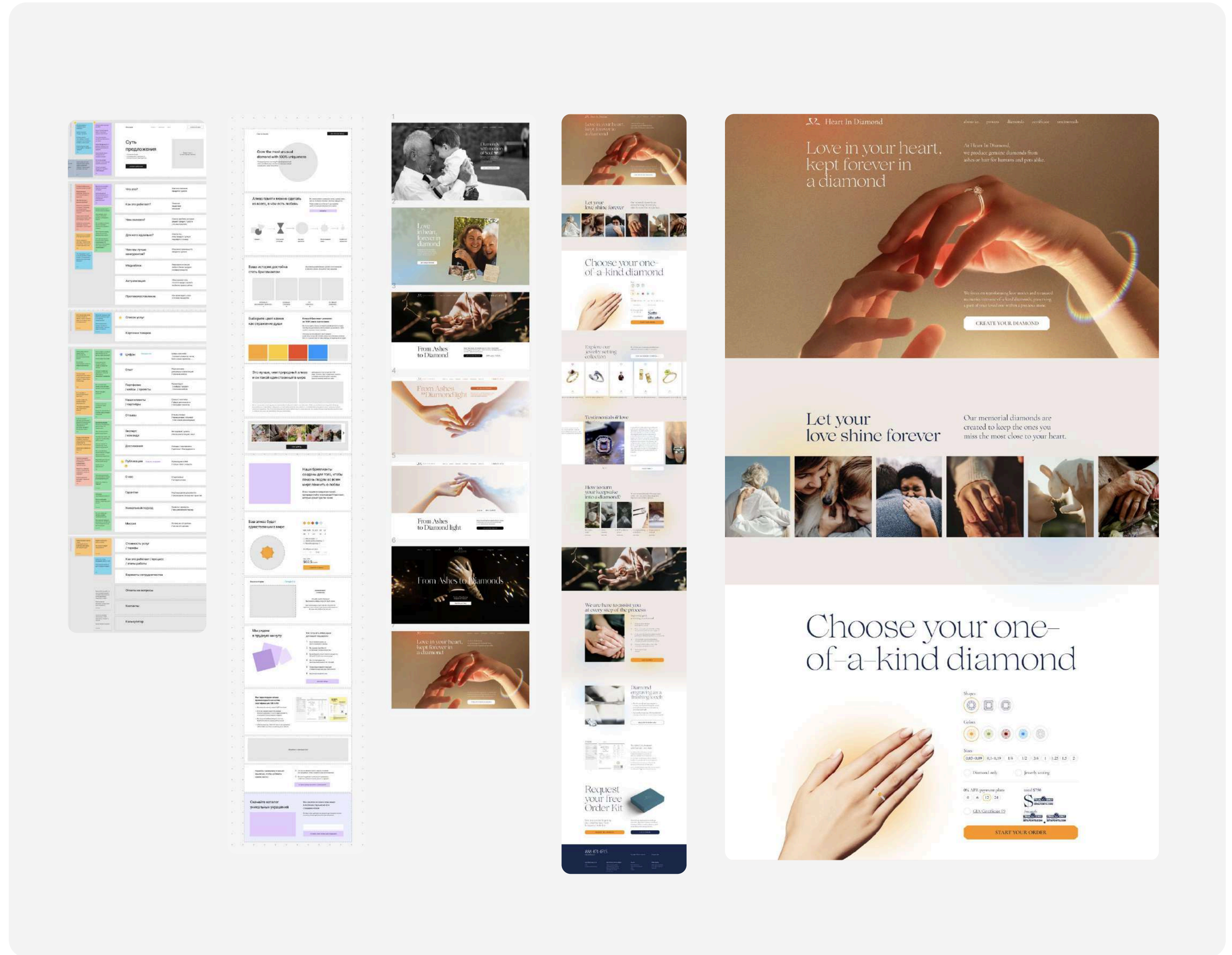
A brand is a reputation. Successful companies are aligned internally: they know who they are, what they do, why they exist, and who they serve. Pretty visuals and catchy slogans don't drive performance on their own. We operate across all organizational levels – unlocking core values while streamlining internal communication across departments.

- Positioning Hypotheses & Product Hypotheses
- Brand Platform & Communication Tone
- Value Proposition & USP Development
- Consumer Insight Discovery
- Strategic Consulting & Brand Audits



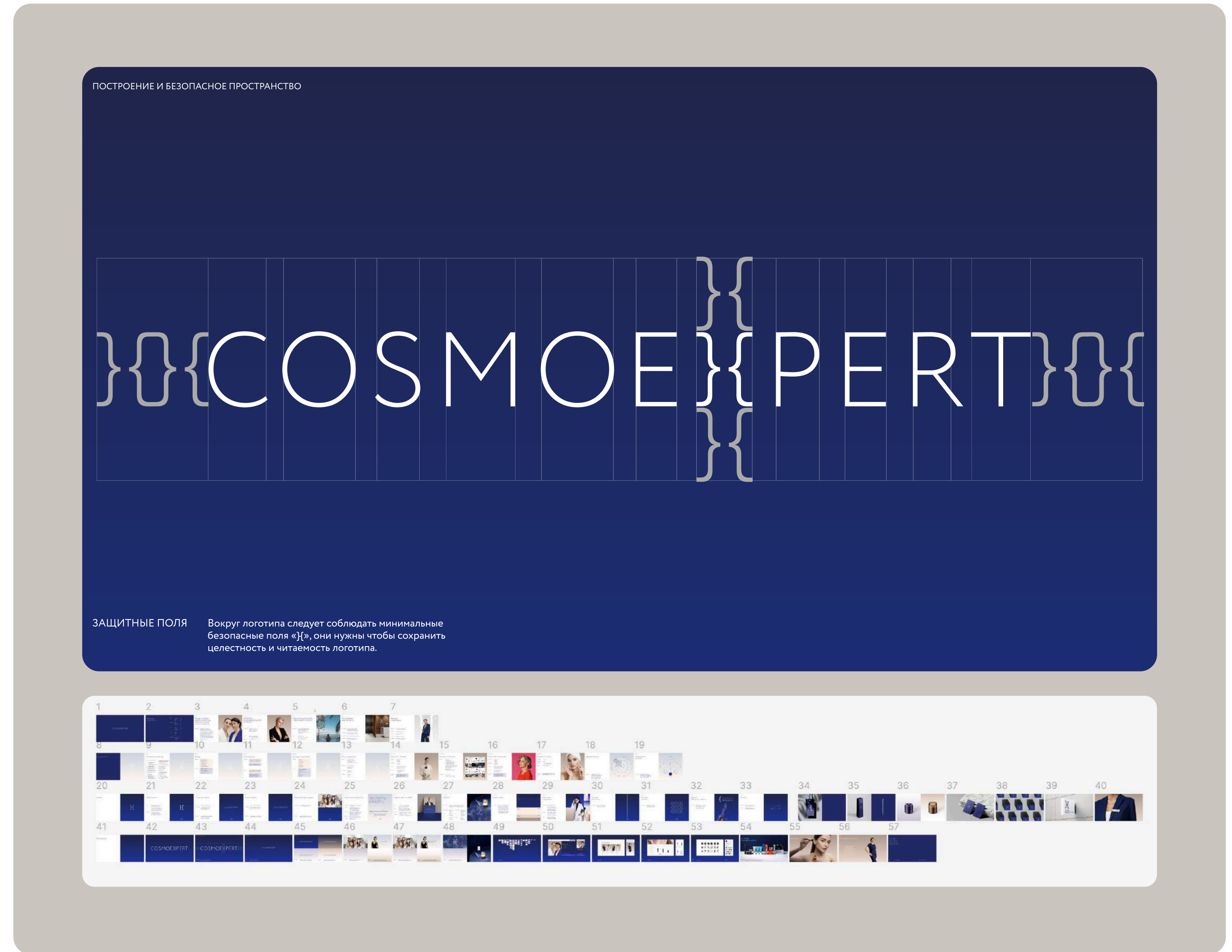
Crafting clear, high-impact copywriting

- Website Copywriting & Structural Strategy
- Wireframing / UX Prototyping
- Pitch Deck Architecture & Copy
- Public Speaking & Keynote Preparation
- Editing & UX Writing



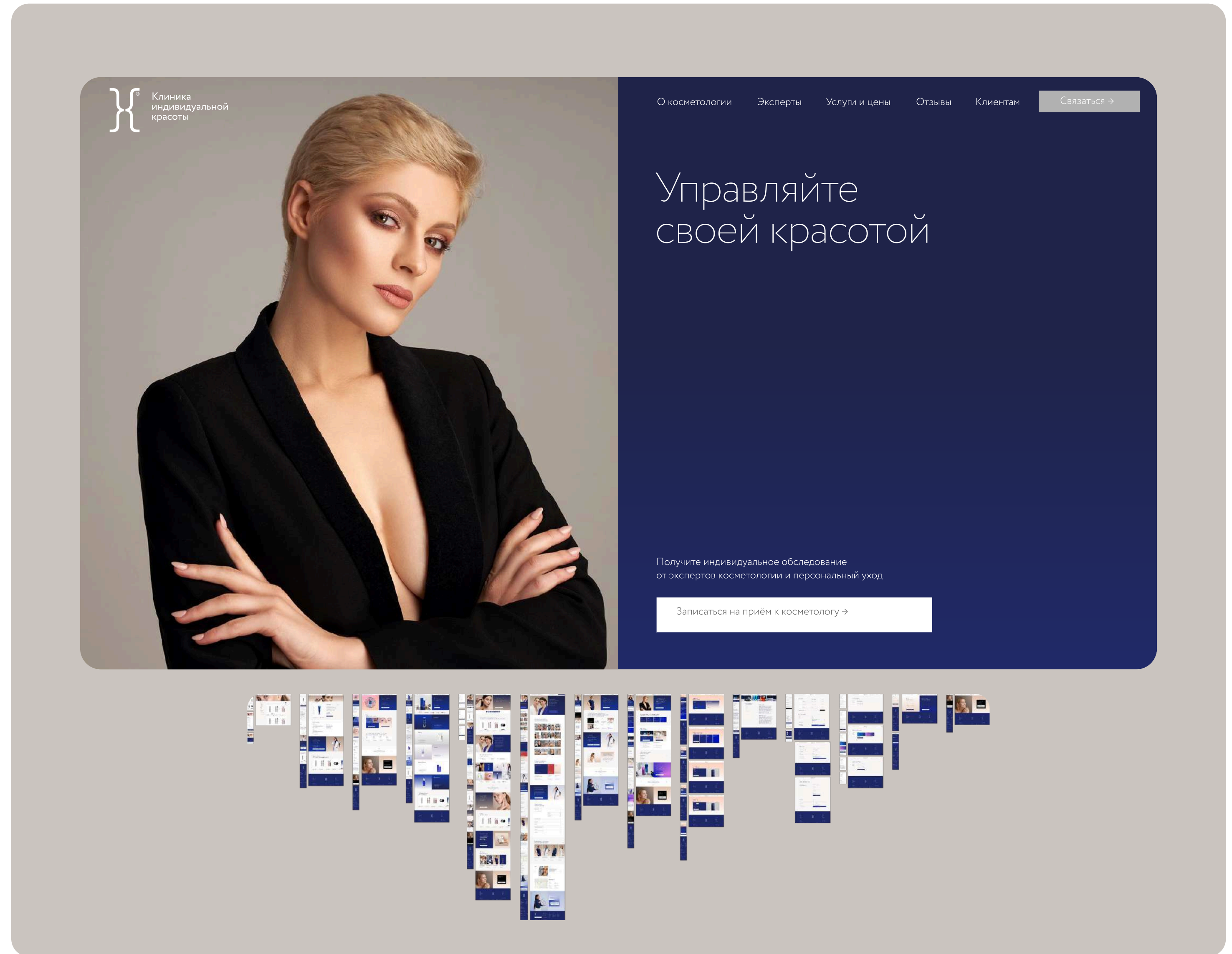
Defining identity, brand image, and presence

- Corporate Brand Identity Systems
- Custom Corporate Merch & Gift Design
- Packaging Design & Pre-Press Production
- Print & Promotional Collateral



Packaging and presenting brands across digital media

- Corporate Websites
- Brand Image & High-End Landing Pages
- E-Commerce Solutions
- High-Conversion Lead Gen Pages
- Social Media & Advertising Design Assets



Supporting your design implementation at every touchpoint



Handing over a brand book is just the beginning.
We stay by your side to seamlessly integrate
brand assets into real-world operations.

- Design, strategy, and tech support
- On-demand social graphics, banners,
and creatives via flexible retainer options
- Access to specialized domain experts
for complex challenges



A lean, self-sufficient expert team



CREATIVE
DIRECTOR



PRODUCT
DIRECTOR



CEO
& PR

SLAVA EGLIT

Formulates brand strategies, design concepts, brand platforms, and integrated communications.

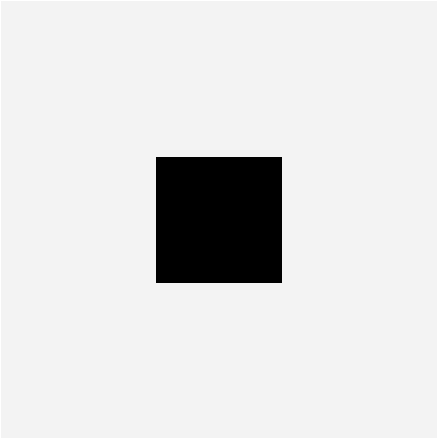
ILYA VOROBIEV

Conducts market research, validates hypotheses, and builds value propositions.

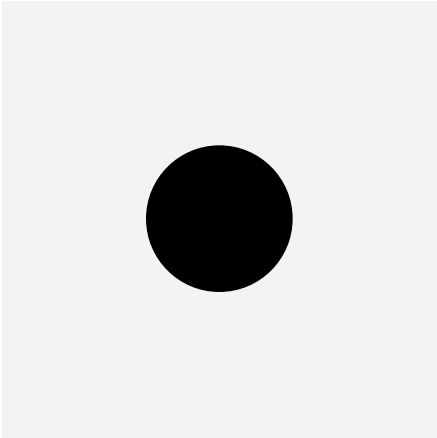
ANASTASIIA EGLIT

Oversees client management, business development, PR, and technical operations.

Combining design-driven approaches with proprietary branding frameworks



CLIENT



CUSTOMER



CONTEXT

COST EFFICIENCY

Thorough context research
eliminates wasted time and budget
on non-viable hypotheses.

AESTHETIC EXCELLENCE

Engineering tailored visual
systems instead of random
artistic expression.

PERFORMANCE

Unlocking marketing performance
through design and strategic
positioning.

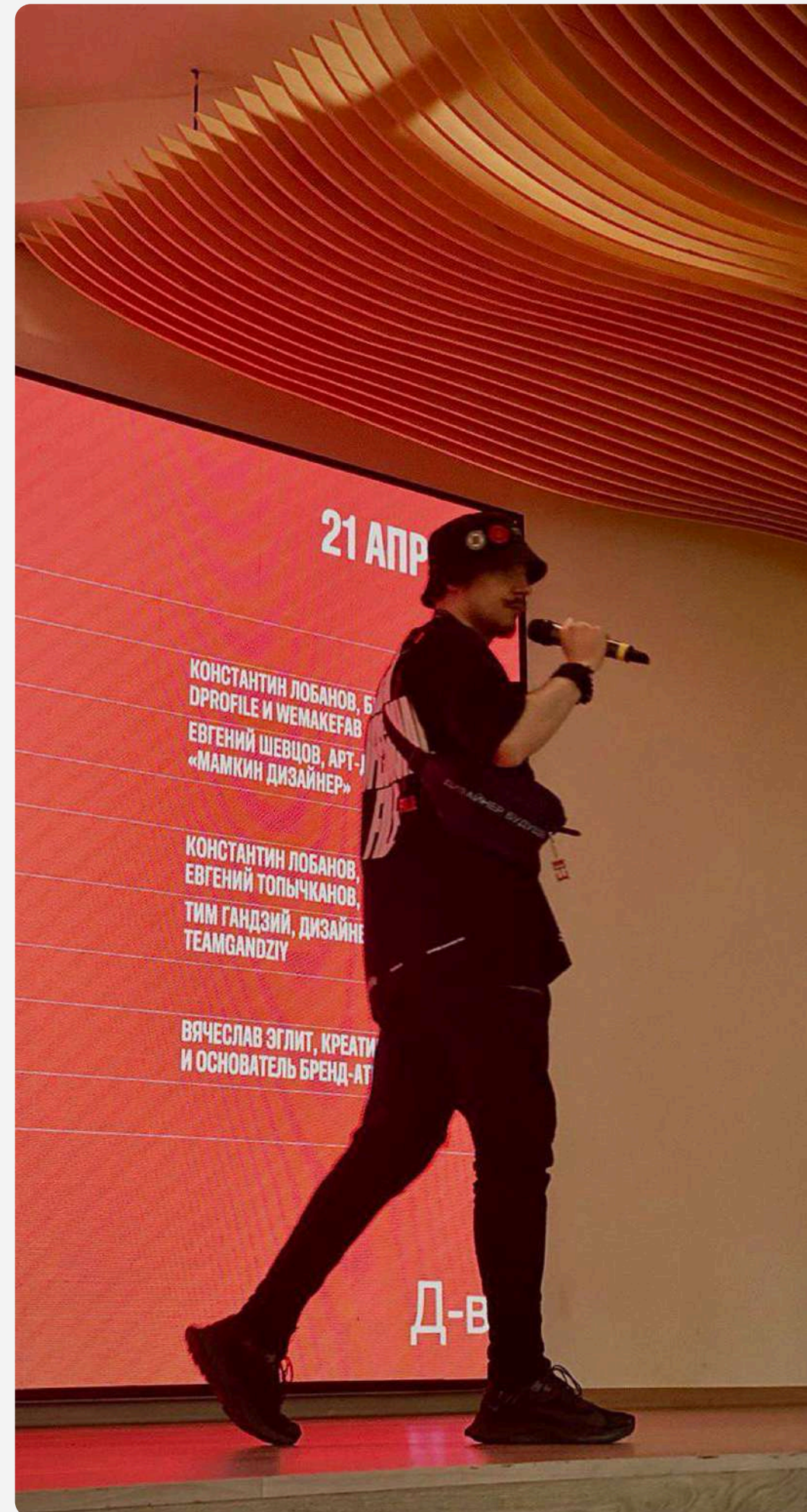
Reputation & Ecosystem

Sponsors of largest designer community — Dprofile

SLAVA EGLIT

Keynote speaker at "Design Weekends",
a major event with 7,000+ attendees

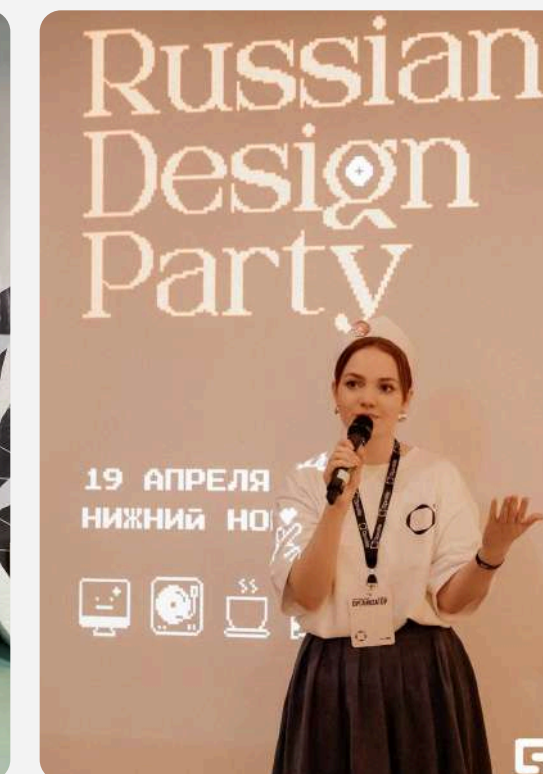
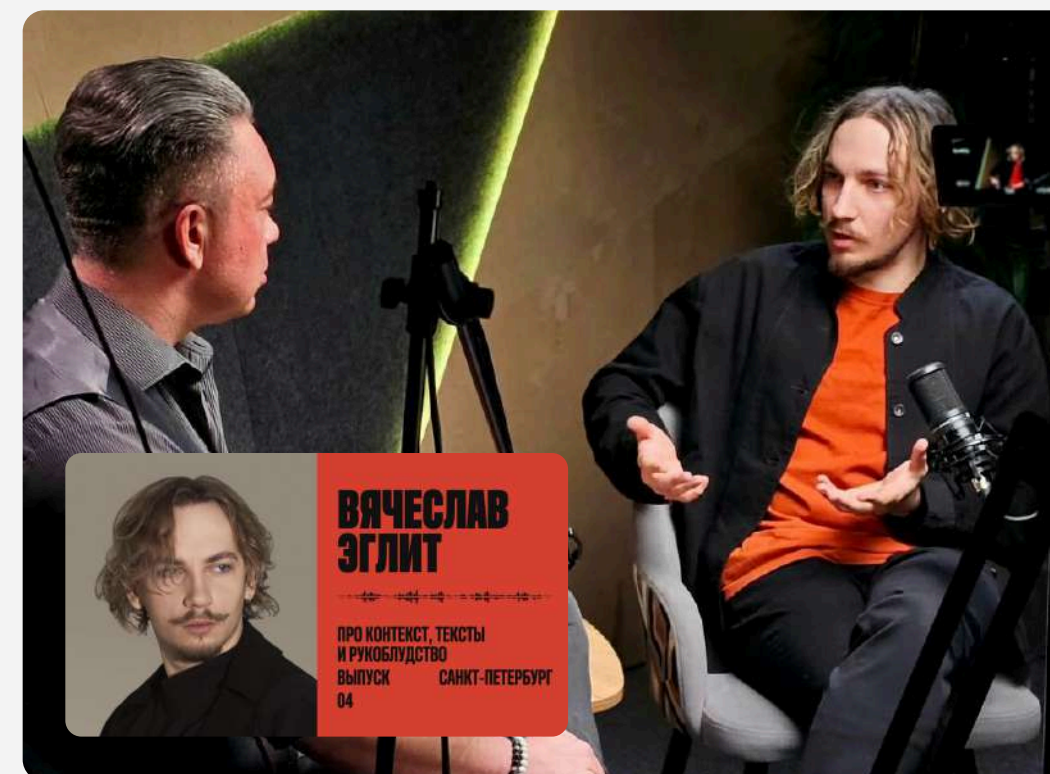
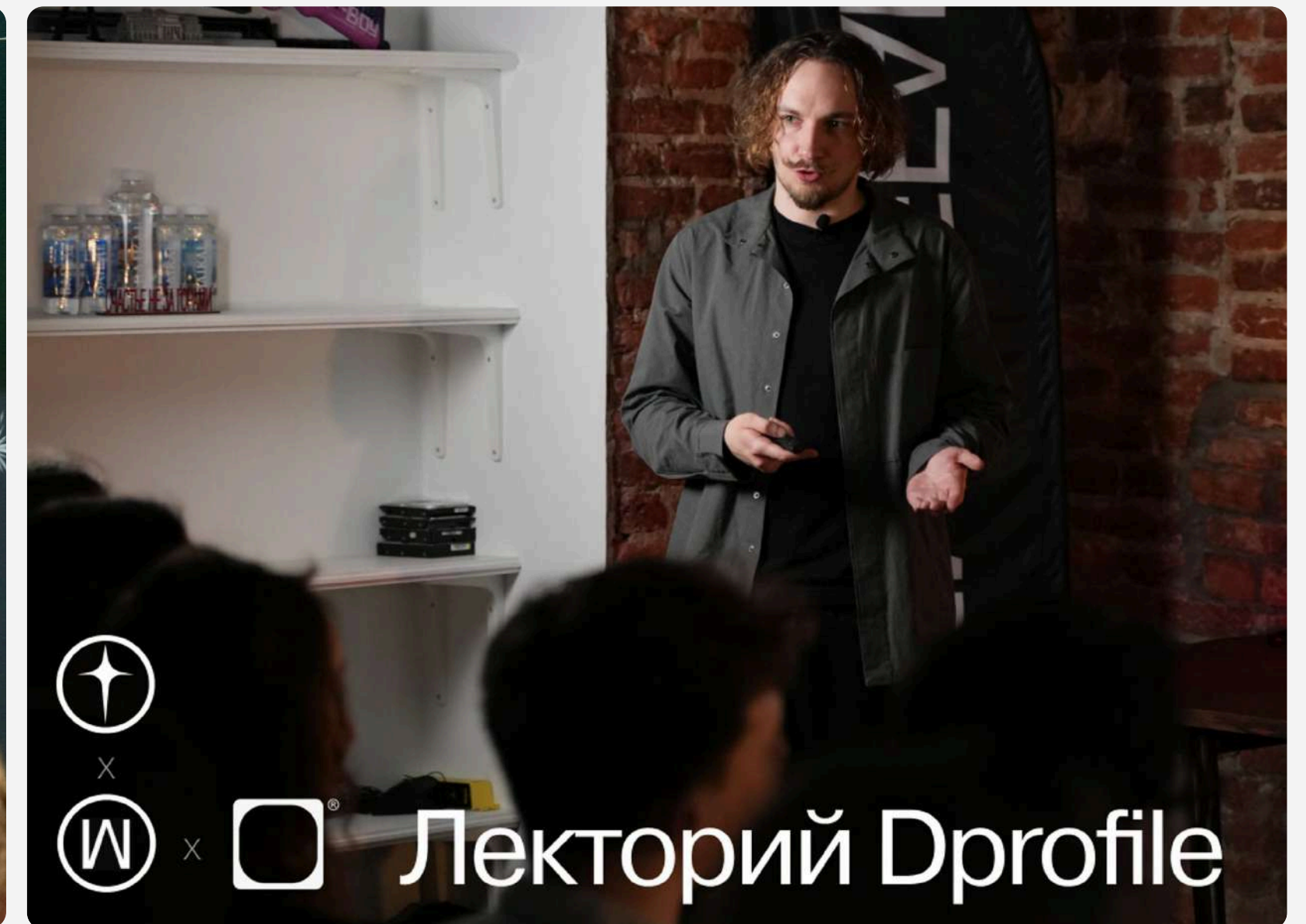
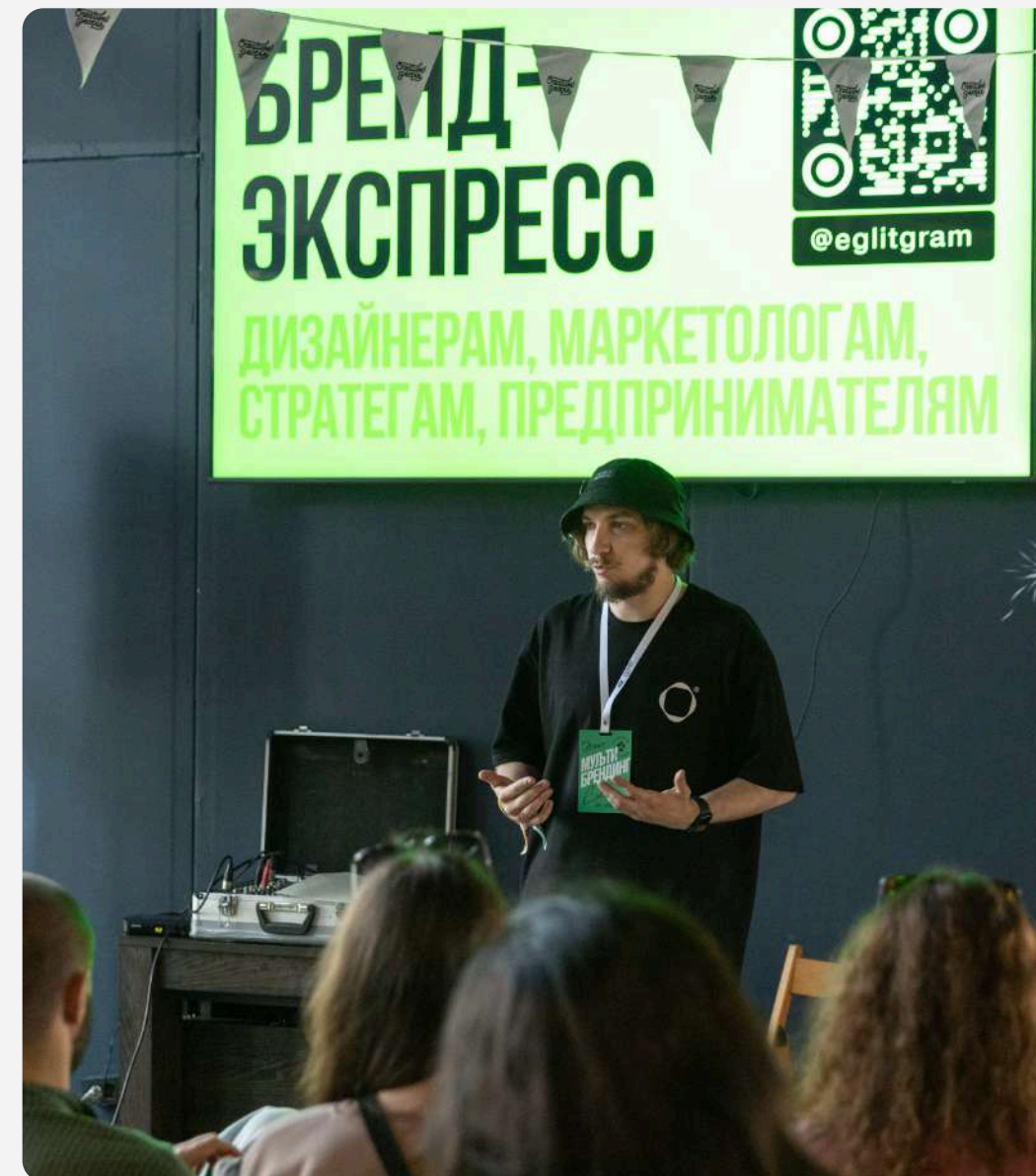
Eglit!



brand bureau

Speaking at events,
participating in
podcasts, lecturing
for clients, strategists,
and designers

- Design Weekends
- Tavrida.art
- Multibranding
- DESIGN-PROSMOTR
- HSE & SPbU Hackathon
- SHEVTSOV & DP
- RUSSIAN DESIGN PARTY
- Dprofile Lecture Hall (SPb, NN, Sochi)
- ZEN / Mentorship for designers



Winning awards for best projects year after year



Institute of Business
and Design

«Shortlist AN 2025»
Dprofile Fest & Award

[View](#)



Starlight Sensation

«Best Project MK 2024»
Dprofile Fest & Award

[View](#)



Jury members and organizers of festivals and competitions

- Jury members of the OCHOBA branding festival
- KACHAEM DIZAIN x Neva tea x EGLIT
- COFFEE LIKE x Dprofile
- Tavrida Mascot
- Taptop and others



Building projects as they truly ought to be — driven by proven frameworks

Research

Brand Health
Deep Consumer Discovery
Competitive Intelligence
Product & Market Analysis

Strategic

Marketing Strategy
Product Strategy
Brand Strategy
Communication Strategy

Methodologies

Agile
Design Thinking
CustDev
JTBD
Growth Hacking
Lean Startup
Data-Driven Approach
Product-Led Growth
Business Approach
Project-Based Approach
Design Systems
OKR

Tools & frameworks

CJM
RFM-analysis
ABCD-segmentation
TAM SAM SOM model
SWOT
Competition Map
Strategy Canvas
EST-model
QFD-analysis
Value Proposition Canvas
Business Model Canvas
Unit Economics

Prompt engineering
Service Blueprint
User Flow
Use Case
User Story
Test Case
Learning Card
Feedback Matrix
Roadmap
In-depth Interviews
Desk Research
Quantitative Research

AARRR Metrics
Sales Funnel
Riskiest Assumption Test
Usability testing
ICE Scoring
RICE Scoring
Products Funnel
HADI Cycles
A/B Testing

brand bureau

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hello@eglit.pro